



# Extra-Added Attraction

It takes a lot more than top-quality equipment and a smooth-running operation to have a profitable studio these days. You need something extra to make 'regulars' out of new customers.

Like the extra-added attraction of a Fairlight CMI. This versatile computer musical instrument will set your studio apart in all these ways:

- Immediate access to the largest library of sounds available.
- Easily sample, merge, synthesize and store your own unique sounds.
- Automate music and sound production, using Fairlight's remarkable interactive real-time composer or 50,000-note keyboard sequencer.
- Program extremely intricate sequences with the "Music Composition Language" including simulating "live feel!"
  - Play live on Fairlight's six-octave touch-sensitive keyboard.
- Store 8 single-voice overdubs in the computer without taking up track space on a tape machine (8 unique sounds can be performed at once).
  - Synchronize easily to most film, video and tape-recording equipment.
    - Interfaces easily with existing analog synths.

Why not transform your studio from the conventional to the exceptional? Call anytime collect for a no-obligation demonstration.

**The FAIRLIGHT CMI.**  
**You've got to see it, hear it and try it**  
**to believe it.**

## **FAIRLIGHT INSTRUMENTS, U.S.A.**

**Principal Offices:** 11426 Santa Monica Bl., L.A., CA 90025. **East Coast Office:** 575 Madison Ave., 10th Floor, N.Y., NY 10022.  
**Phones:** Western U.S. (213) 478-8221/478-8222 Extension 13. Eastern U.S. (212) 605-0296 Extension 31  
**Canadian Office:** Computer Music International, 506 Adelaide St. East, Toronto, Ontario Canada M5A1N6 Phone (416) 947-0109