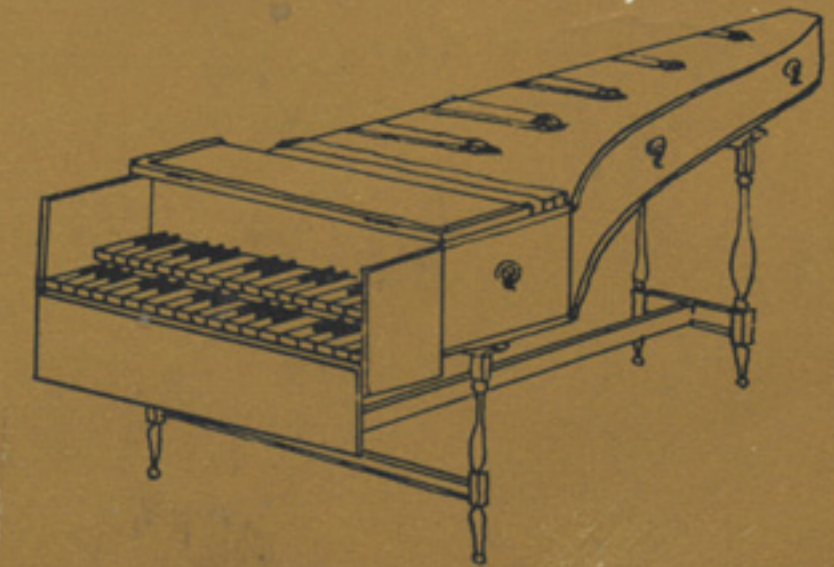


MELLOTRONICS LIMITED PRESENTS



THE MELLOTRON

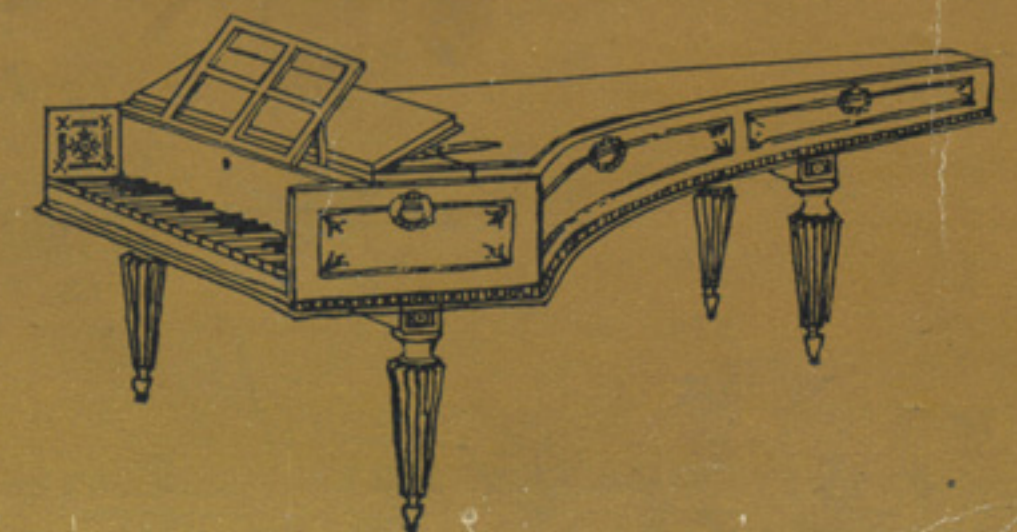


A NEW WORLD OF MUSIC AT YOUR FINGERTIPS

DEALER

MELLOTRONICS LIMITED.

28-30 Market Place, Oxford Circus, London W.1.  
LANgham 9694





# THE MELLOTRON

All over the world there are countless people who have always wanted to play like a professional, yet either there wasn't the time to learn, or else those fingers would never hit the right notes at the right time. And so it happened that in many homes the piano became the stand for the photographs, and the family turned to the record player, the radio and television for their music.

Now, with the fabulous Mellotron, anyone with the slightest ear for music can command his own orchestra—simply by using two fingers and a thumb—producing a wealth of orchestral sound from a single keyboard.

I think you will marvel at the Mellotron, be astonished at its simplicity, and intrigued by its many new facets.

*Eric Robinson*



**Measurements:** 39" high x 51" wide x 27" deep. Weight: 350 lbs.

**Voltages:** The instrument operates on all normal voltages.

**Amplification:** Transistorised amplifiers of special design are fitted together with full range volume controls.

**Loud Speakers:** Two 12" heavy duty loudspeakers of high quality fitted. Output capacity 30 watts each. Built in jacks for independent loudspeakers fitted as standard.

**Instruction Manual:** A comprehensive instruction manual accompanies each instrument.

**Guarantee:** Each instrument carries a 12 months guarantee.

**Servicing:** A service organisation is available.

**THE MELLOTRON** is a revolutionary new, easy-to-play, keyboard musical instrument which places an almost infinite range of musical sound, from a solo instrument to an orchestral tutti at the command of anyone who has ear enough to hum a tune.

**THE MELLOTRON** the first instrument of its kind in the world, looks like a modern electronic organ—but there the resemblance ends because this instrument provides *pure* music, free from the oscillator tone which is characteristic of the electronic organ.

**THE MELLOTRON** works in a manner similar to the memory system of an Electronic Computer and the *programming* only entails the simple push-button selection of the rhythm, backing and lead instruments required for whatever piece of music is to be played.

**THE MELLOTRON** has a divided keyboard. The lefthand keyboard will produce any one of 16 completely different rhythms—at the touch of one finger. Thus, with one finger, you have a fully professionally recorded rhythm section playing a Viennese Waltz, a Fox-trot or, maybe, a Bossa Nova. The righthand keyboard provides the melody of your choice. All you have to do is pick out the melody and you have the sound of a Trombone, an Organ, a Vibraphone, a Flute, a Guitar or any of the 18 different lead instruments you choose—or a combination of two of them.

**THE MELLOTRON** sounds *true to life*. When you use the simple press-button selector panel and choose, say—a Trombone, it is a Trombone that plays for you. This is the secret of this remarkable instrument—it actually has over 1,250 instrumental sounds recorded by top line musicians and stored on triple channel tape. So, with the use of only two fingers, you can sound like an entire band. You can, of course, use more than two fingers if you wish. For instance, if you play a 4 or 5 note chord on the right hand, you will produce the sound of a 4 or 5 piece Brass section—or 4 or 5 Flutes in harmony, and so on. In addition, merely by playing one extra note, an octave higher on the left hand keyboard, you immediately have a complete counter-melody accompanying your Rhythm and Melody.

**THE MELLOTRON** can also be used as a Church Organ or an Electronic Organ played in the traditional manner.

**THE MELLOTRON** can be played by anyone, young or old—musician or non-musician, because the correct chords are chosen for you by means of an ingenious system of numbers on the keyboard. You can create the stereophonic sound of an entire orchestra and there are endless and fascinating combinations of sound to choose from.

**THE MELLOTRON** is built to last and, although its function is complex, its operation is relatively simple. The electronic section is transistorised and the unique mechanical design employs a minimum of moving parts to ensure the utmost reliability and ease of maintenance. The transistorised selector unit, for instance, can be withdrawn and replaced by a completely new unit, simply by loosening one screw.

**THE MELLOTRON** will always sound modern. The tape storage units can be changed quite easily to provide entirely new sounds and rhythms, in keeping with the times, as the years go by. But no words can ever really do justice to this remarkable, yet simple, instrument. Why not arrange to see and hear it? Yes, and try it for yourself.



David Nixon plays and Barbara Kelly and Eric Robinson listen to the magic of the Mellotron.

No doubt you would love to have an orchestra playing under your command; to hear the true notes that only an orchestra can produce. So far no electronic keyboard instrument has been able to achieve this feat, yet the Mellotron does this simply by giving you the actual sound of the orchestral instruments recorded on magnetic tape... here is the musical truth. Music lives with the Mellotron, its music will bring a depth of pleasure that cannot fail to enthrall the player and listener alike.

Simple melodies can be enriched by rhythms which can quickly be mastered by the use of only one finger, and as you become more proficient so you will develop the ability to add further rhythmic patterns, not only to well known tunes, but to compositions which you have composed, and this by merely adding the octave key.

The Mellotron is magnetic; it will attract you to its keyboard. Why don't you become a performer to be admired by family and friends? Don't take a back seat by just watching others entertaining you; become an entertainer yourself, participating in the pleasure of your own making. We welcome you to the ranks of those who have already come under the magic spell of the MELLOTRON.